

ਲੁਧਿਆਣਾ ਅਰਬਨ ਵਾਟਰ ਐਂਡ ਵੇਸਟ ਵਾਟਰ ਮੈਨੇਜਮੈਂਟ ਲਿਮਿਟਿਡ

Ludhiana Urban Water and Waste Water Management Limited

Co. owned by Municipal Corporation, Ludhiana

Address: Office of Commissioner, Municipal Corporation, Ludhiana (Zone-D), 141001

LOGO DESIGN AND SHORT NAME COMPETITION

About the company

The Ludhiana Urban Water and Wastewater Management Limited was incorporated on 10 November 2022 under the ownership of Ludhiana Municipal Corporation. It was created for strengthening urban service delivery system and improving water supply infrastructure.

Functions of the company

1. The company was formed with the key purpose of implementing the 24*7 canal-based surface water supply project which is funded by the World Bank.
2. Further, the functions of operations and maintenance will also be devolved to the company.
3. These include laying and maintenance of water supply as well as sewerage pipes.

Submission Guidelines

1. Competition is open to all. Students of schools and colleges are encouraged to apply.
2. Logos must be submitted in JPEG format with a preferable resolution of 300 dpi and preferable file size of 2 MB.
3. Entries to be sent to the email id **LudhianaWML@gmail.com** along with contact details before 31st May 2023.
4. There is no fee to enter the contest.

Logo Design Guidelines and Parameters

1. Logo to reflect the values of water conservation.
2. Logo can also encapsulate varied functions of the company - surface / canal water supply project, treatment of waste water, maintenance of water and sewer lines.
3. Representation of water bodies of Ludhiana for instance Sidhwan Canal can also be part of logo.
4. Logo should incorporate a shorter version of the name of the company.
5. Logo must be appropriate for an official setting.

Intellectual Property

1. Entrants affirm their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity.
2. Submissions become the sole property of Ludhiana Urban Water and Waste Water Management Limited and may be used for any purposes, including, but not limited to, display on websites, business cards, letterhead, posters, and other materials.
3. LUWWML shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.

4. LUWWML reserves the right to choose not to use the winning entry as described in these contest guidelines.
5. LUWWML reserves the right to use any other entry for promotional purposes in the future.
6. If the winner is determined to have violated any rules, he/she will be required to forfeit or return the prize, even if the determination is made after the prize has been awarded.

Determination of Winner and Prize

1. The winning entry will be selected by a panel to be decided by Municipal Corporation Ludhiana. Their decision will be final and no further correspondence shall be entered into.
2. Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above.
3. Apart from an opportunity to memorialize their art creation as the logo of the company, top 50 entries will also receive certificates of appreciation from Ludhiana Municipal Corporation.
4. The winner will be notified via website <https://mcludhiana.gov.in/>